



WORLD SME DAY 2023

Theme: "One Europe One SME"

Thursday, 27th June 2024

LE MERIDIEN Windsor Place,
Janpath, New Delhi 110001, India

AGENDA

TIME	ACTIVITY
9:30 AM - 10:30 AM	Registration and Networking Tea
10:30 AM - 11:30 AM	Opening Ceremony <ul style="list-style-type: none">• Welcome Address• Keynote Speech on the Significance of SMEs in Europe• Introduction of Distinguished Guests and Speakers
11:30 AM - 12:30 PM	Panel Discussion - "Challenges and Opportunities for SMEs in Europe" <ul style="list-style-type: none">• Discussion on Regulatory Frameworks, Access to Finance, and Market Opportunities• Sharing of Success Stories and Best Practices from European SMEs• Q&A Session with Panelists
12:30 PM - 1:00 PM	Felicitations to MSMEs
1:00 PM - 2:00 PM	LUNCH
2:00 PM - 4:00 PM	Workshop Sessions <ul style="list-style-type: none">• Workshop 1: Digitalization Trends for SMEs in Europe• Workshop 2: Sustainable Practices and Green Initiatives for SMEs• Workshop 3: Internationalization Strategies and Export Opportunities• Workshop 4: Innovation and R&D in European SMEs
4:00 PM - 4:30 PM	Closing Ceremony <ul style="list-style-type: none">• Recap of Key Insights and Takeaways from the Day• Closing Remarks by Dignitaries and Sponsors• Announcement of Future Collaborative InitiativesVote of Thanks and Invitation to Next Year's Event